CHARLES H. FISHER. Editor and Manager.

## Capital Journal Ptg. Co., Inc.

DORA C. ANDRESEN.

SUBSCRIPTION RATES 

FULL LEASED WIRE TELEGRAPH REPORT

The Capital Journal carrier boys are instructed to put the papers on the parch. If the carrier does not do this misses you, or neglects getting the paper to you on time, kindly phone the circulation manager, as this is the only way we can determine whether or not the carriers are following instructions.

## TALKS ON ADVERTISING

A New Year's precting in a paper during the mosth of Asgest, that are appeared in every best slave the previous December, is mightly poor advertising. I sew this air, in a paper in lows last airmest. In a Missouri paper I saw garden seeds advertised and the files showed that the new, but appeared in every issue once the previous spring. The manufacturer can talk his goods throughout the year, in season and set, but the retail merchant must tell use customers of things in account of the pools on his shelves that he works to self new, and of the commodities that the common is poing to buy be cause the season will his needs decayed them.

A merchant walked unto a newspaper office in his hand as held as ardinary in history and said "Just and his for my air, this week." A more humaness carst to very more advitaints for my air, this week. A more humaness carst to very more advitaints for any hore chant. The few lines of mare used to tell the farmer, the housewife, the business must that you have something they need will bring be suitted in time. A description of some article in resonance in the housewife, the business must that you have something they need will bring be suitted in time. A description of some article in resonance and the two boars to prepare your copy to wiranes, let mercants who keep your backstripht up to the minute, look after collections carefully, and pay your hills promptly, assaily have no regular time for alterding to this important matter of advertising. Better plus this how with the necessary duties mentioned above and give it the same attention, if you wish to see a continual prowth in your business.

### AS TO COMPULSORY MILITARY SERVICE

Former Senator Burton, of Ohio, who is now touring the coast, praises President Wilson's latest note to Germany, and declares we shall have no war because all the this character would complete the year with a splendid European nations are too exhausted in men and money record of progress and achievement. to think of going to war with us. He adds, however, that we should prepare for defensive, not aggresive war,

pared for war is proved and that the extent is brought to pay a larger salary to the man who has to outwit well known people in this city who this remeity has restored to health, often support to pay a larger salary to the man who has to outwit well known people in this city who this remeity has restored to health, often many other salary to the many who have tried beauty, of the many other salary to the many who have tried beauty, of the many other methylation of the many other me

for national defense, not because he fears immediate war with Germany but because he has been brought to believe might be spent to better advantage now in assisting the storm sufferers of Texas.

The best kind of advertising is the praise of a pleased customer, and there are hundreds in agree to be storm sufferers of Texas.

Talk is general throughout the country of military training in the public schools, and there is now scarcely ings yesterday and the victims were only "niggers" who a difference of opinion as to the necessity of greatly en- had stolen a mule. larging the army and navy.

It is a lamentable day this which has come upon our \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* world. Military training and armament have brought \* anything but happiness to the European people and will \* \* not bring happiness to the American people, but when the world is war mad there seems to be no other course open to us than to provide such an army and navy as will be come to it without the loss of much of Lane court that the loss of much of Lane court than to provide such an army and navy as will be come to it without the loss of much of Lane court

When men so unlike in life and thought as Senator Burton and Theodore Roosevelt agree in thinking that compulsory military service must come we may as well accept this as, if not the formed, surely the rapidly forming purpose of the nation, much as we regret to see it, and no matter how strongly we may be individually opposed to the principle.

## THE DAUGHTERS OF TODAY

The girl of the last generation, the heroine of the crinoline, was too feminine, perhaps, and a little unhealthy, but that she made the best mother the world has remeriabled?

But the daughters of today rush after the hard muscle and violence of excessive exercise. Every leisure moment

# LADD & BUSH, Bankers

Established 1868

Capital

\$500,000.00

Transact a general banking business Safety Deposit Boxes SAVINGS DEPARTMENT

is spent on the golf links, on the tennis court, in the Pretty Surprise Shower gymnasium, at the club, and they are even finding places for themselves on the baseball and the football fields.

These exercises are all very good for the girl; but These exercises are all very good for the girl; but supply Journal Species. Bobert Muths, first driver of the time must be found for the dainty personal attentions to Theore, Oregon, August 19.— Salem Fire Department, fell from his herself that are so infinitely attractive to those with the property of Miles Small Service. Bobert Muths, first driver of the salem Fire Department, fell from his motorcycle when the front fork broke

time must be found for the dainty personal attentions to herself that are so infinitely attractive to those with whom she lives, for mental culture, or the development of musical and artistic talents which give abundant pleasure to herself and her friends and acquaintances.

Too much attention to body development will turn her into the loud-voiced, short-skirted, short-haired, flatheeled young animal, whose small talk is all of the field or the gym or the club, and who has no sympathy with any of the club, and who has no sympathy with paragra and sweet peas were the preany of the other and infinitely higher elements that go to 
make up the sum of happy human life.

After the "Floral Love Tale," in the 
form of hearts, which created much

The Capital Journal is the only evening daily pun-awarded, the gathered friends betook hed in Salem that is a complete newspaper. The Portlished in Salem that is a complete newspaper. The Portland papers peddled here are printed in the forenoon about 11 o'clock, are simply the regular edition of the day before with some changes on the first page. They are only extras made up for street sales and out of town circulation, making no pretense to being real newspapers. The Capital Journal on the other hand, contains the complete leased wire service up to 3:30 p. m., which is 6:30 p. m. in New York and past midnight in Europe, the seat of the great war. It also contains all the local news of Salem and surrounding territory that is worth "As "its not convenient to come in, while. It is a complete afternoon newspaper and the only one circulated in Salem. When you pay your money find for a Portland evening paper here you are merely being To roll our dough of any kind.

"faked" into buying a cheap extra with big headlines on tried to be the control of t the first page and yesterday's news everywhere else.

Last spring President Dimick, of the electric railway operating from Oregon City south to Mount Angel, told a delegation of Salem businessmen that his road would be extended to this city. He hoped that it would be possible to begin work in the fall and that only the right of y way would be asked from our people. Fall is almost here in and it would seem the proper thing for the commercial in way would be asked from our people. Fall is almost here and it would seem the proper thing for the commercial club to interview Mr. Dimick again and encourage him to come on with his railway which would develop a splendid farming country and add to Salem's importance as a trading center. The consummation of an enterprise of this character would complete the year with a milendid

Union musicians at Portland not only insist on fixing and that it may be necessary to establish compulsory their hours and wages but on deciding how many shall be military service.

If his views are well founded it tends to prove that the world will never be the same world that it was before desire and pay thmeselves off. Some of the unions are that Daniel J. Fry is selling Mio-ona constantly endeavoring to cons the world will never be the same world that it was before the war began.

We all thought little more than a year ago that a general European war was impossible and we felt confident that the two oceans were sufficient defense against any possible enemy.

desire and pay thmeselves off. Some of the unions are that Daniel J. Pry is selling Mi-o-na on a guarantee to refund the money in and raise wages, as long as somebody else has to pay the fident that the two oceans were sufficient defense against tries and business of this country at the present time.

desire and pay thmeselves off. Some of the unions are that Daniel J. Pry is selling Mi-o-na on a guarantee to refund the money in the did not relieve. This remarks also dispenses, or the general played-out constantly endeavoring to scale down the working hours and raise wages, as long as somebody else has to pay the dispense of indigestion, headache, distances, or the general played-out constantly endeavoring to scale down the working hours and raise wages, as long as somebody else has to pay the dispense of indigestion, headache, distances, or the general played-out constantly endeavoring to scale down the working hours and raise wages, as long as somebody else has to pay the distance of indigestion, headache, distances, or the general played-out constantly endeavoring to scale down the working hours and raise wages, as long as somebody else has to pay the distance of indigestion, headache, distances, or the general played-out constantly endeavoring to scale down the working hours and raise wages, as long as somebody else has to pay the distance of indigestion, headache, distance of in

possibilities which invasion as now conducted means, a complete change has come over the whole nation with all at the same time, remarks the Charleston News and made so large a percentage of curse as Michaia. It is so large to large that Daniel J. Fry stands ready to refund the price to any customer whom it does not help.

The south is quieting down again. Only three lynch-

### OPEN FORUM

Why are not rows to emerge to provided an intown in their tending with mat to risk their assortown in their tending with mat to risk the tomake any act. a. Fortons. A good they have nomake any act at we don't here from them
they eminest and will not have from as.
They say they even in must of their small, town aptracking at the exact and stores and a metropolic acmain the upont, and save the drive to a metropolic acmain the apont, and save the drive to a
metropolic acmain all.

If we had a public market place real and me hour he could take his produce and of a mini-et rush for it he would then come to improve coulwhat he was want. We, of course, amount to make a make a start these funds what he was want. We, of course, amount buy all the local farmers may offer so add no. If there have a chance is sell direct to communes them they are not being a market chance us far not supplying a market chance is first and applying a market chance in their goods not being of Italians brained their goods not being of Italians brained the matienal capital toward restoring friendly relations he. The number as it was during the Torke Italian war. Other toward in the Williamsto valley. The outposition of their nearly that they nearly

Oregon Retrilers organ of the Orefonesal 15 association, pub-

endorsing a pubne, the merchants
achieved the con
loyalty of the
strict. They have
r house a reverse
legislation. They
taked a provident
assumers of Eugene
is maintained as

of the Lyons instrehandles store.

Master Roy Horsterier is visiting his grand as entirens, grandmether, Mrs. James Durby.

Grandma Eoff is westing Mrs. Frank Miller
of merchants and mindedness. When atives from Salem.

Sylvester Durfler, connected with the desirability of the Hush bank of Salem, has been home outerprise was in. on his vacation.

Other towns in the Willamette valley The outpouring at that time nearly save public marners new to full and described the trainal district of the save out of the game much import, the latest recent to step paratively for Italian immigrants have some bere in the last few years.

# For Turner Bride-Elect

pench and ladies fingers were

was at a critical moment lowered with side of unwrighted to move the bring and severe peas.

Will be to the bring and over with kitchen tensils, and suspended from the sell.

Will Encourage the side of the bride to be, who proceed to movement the packages, waich, sides containing a needed artish for the packages, waich, sides containing a needed artish for the packages. seried to inverse the passages, which estales containing a useful arrive for the Lithken, had employed the giver's avorthe review. Among the spicy things much in the basket, the following lines.

By one to whom you will be tied, Don't trust to this for a weapon,

For the reason why -- I will not say The invited goests were: Mrs. I. fonall, Mrs. Sarah Miller, Mrs. O. Coke, Mrs. E. Matthias, Mrs. H. L. and Mrs. Archie Earl, Mrs. M. Wittschen, Mrs. J. A. G. and Mrs. George Moore, Mrs. Viola Cornelius, Mrs. B. O. Thomas, Mrs. Neal, Mrs. J. F. Lyle, Mrs. George Bicknell, Mrs. Fred Gunning, Mrs. 8, O. Baher, Mrs. Charles Bear, Mrs. John

## EAT A SQUARE MEAL AND

onld est nothing without what the result would be. Since using Mi-o-na, they cut what they want and when they want with no fear of of a small tablet and is very pleasant to of a small label and as very pleasant to take. It speedily and permanently re-lieves almost all forms of stomach trouble and is the only one sold under a positive guarantee without any re-striction, to refund the mouse if i

### VICTOR POINT NEWS

h legislation. They detected a prevalent consumers of Engene is maintained as body. They have to the grangers atty city. In brief, theed a sensible action and as citizens.

Capital Journal Special Service.)

Capital Journal Special Service.)

Darby's and Frank Dearfier's visited the Kranese Fisher machine has night, say by a children are visiting the consument of the Lyons marrhandles store, and and as citizens.

Capital Journal Special Service.)

he desirability of the Hush bank of Salom, has been home enterprise was in on his vacation.

Lris Miller, Wayden and Albert Savathou of distribution age are planning on finishing the year's lines. The move harvest in the Big Bend country in tione. The move harvest in the Big Head country in nimously endorsed Washington. They will make the trip

ingrouse respects on their metarcycles, and to note that Miss Una Durby and girl friend of the plan.

Durby ranch, a distance of 11 miles in the plan.

In stiffe legitimate

In stiffe legitimate

In stiffe legitimate

In stiffe legitimate

In shours and 30 minutes last Monday

sight. Hurry up Westen

THREE NEGROES LYNCHED

It M B.

Hopehull, Als., Aug. 18.—Three no

Who were released from



### Robert Muths Breaks Arm In Fall From Machine

city when the fork broke in the head and pitched him forward in the road. On the first day of his vacation three weeks ago Muths fell from his motorevele and dislocated his right arm at the shouder and was compelled to post pone his vacation trips until next year

# Investments In China

Washington, Aug. 18 .- It was under stood this afternoon that the adminis-tration without making any guarantees will encourage American investments in China. Paul Reinsch, the American minister to Pekin, is reported to have made the suggestion to President Wil-

Minister Reinsch is reported to have pointed out that with the rest of the world tied up financially Japan will find it diffeult to monopolze China's find it difficult to monopolize China's resources as the Tokio government desires. The president has instructed Heinsch as to the policy this government will observe in the far east and the minister will sail for Pekin from San Pennsion next Tueslay. San Prancisco next Tuesday.

### Activity of German -Agents Not Denied

Berlin, Aug. 19.—By wireless to London.—The Frankfurterien, refer-ring to the publication in America of letters revealing the activities of Ger-man agents there, says: "We do not know what proofs the letters roots in That was referred."

letters contain. That we are trying to purchase abroad what we may need during the war which might otherwise fall in the hands of the enemy is so shvious that disclosures regarding it are comical. The United States ha are comical. The United States has officially declared that it is the na-

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are of their neutrality to sell arms hundred insane people can be accommo and ammunition to us as well as to the dater in the big open air theatre being built today at Patton asylum here. It is planned to give the inmates plen-Highland, Cal., Aug. 19.—Fifteen ty of outdoor amusement in the form of moving picture shows and vaudeville.

# The Standard Oil for Motor Cars



ZEROLENE Keeps the motor cool

# Children Cry for Fletcher's

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his per-All Counterfeits, Imitations and "Just-as-good" are but Infants and Children. Experiments that trifle with and endanger the health of Infants and Children. Experiments. Infants and Children-Experience against Experiment.

# What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregorie, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotte contains neither Opium, Morphine nor other Narcotte substance. Its age is its guarantee. It destroys Worms and allays Feverishaess. For more than thirty years it Flatniency, Wind Colic, all Tecthing Troubles and Diarrhea. It regulates the Stomach and Bowels, The Children's Panacea—The Mother's Friend. The Children's Panacea-The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

The Kind You Have Always Bought In Use For Over 30 Years